

The Power Within  
for Women™



Their **Lives**, Their **Careers**, Their **Experience**.

CALGARY • ALL LIVE & IN PERSON

May 26th, 2008

Calgary TELUS Convention Centre  
CALGARY, AB • 8:30AM to 5:30PM

Alanis Morissette

Trudie Styler

Judy Sharma

Christine Comaford-Lynch

Alison Levine

Karen Hughes

Loretta LaRoche

ALL LIVE & IN PERSON  
THE ultimate GATHERING of the WORLD'S most influential WOMEN



Trudie Styler's dynamic personality and determination have made her one of the most powerful women in today's entertainment industry. Her passionate concerns for the environment and human rights motivate many of her career choices, and are reflected in her documentary films and fundraising activities.

In 1988, along with her husband Sting, Trudie started the Rainforest Foundation, an organization devoted to protecting rainforests and their indigenous peoples. As an actress, director, producer, and humanitarian, Trudie Styler continues to amaze us. Her ability to balance her artistic vision with her inspiring and revolutionary charitable campaigns allow us to recognize her as a true leader in making a difference in the world.

Trudie Styler

*Inspiration*



Karen Hughes has been described as "the most powerful woman ever to serve in the White House" (Dallas Morning News), President George W. Bush's "most essential advisor" (ABC News) and "the most powerful public diplomacy czar in decades" (The Boston Globe). As Under Secretary of State, she traveled to more than 40 countries, meeting world leaders and reaching out to international audiences, work that she described as "waging peace."

As one of the highest ranking officials at the U.S. State Department, Karen Hughes led America's efforts to communicate with foreign publics, confronted ideological support for terrorism and participated in foreign policy development.

Karen Hughes

*Communication Strategies*

This Canadian songstress has sold tens of millions of albums and has been nominated for and won awards including Grammys and Golden Globes. But that's not enough for a woman who has spent years giving a voice to causes from global warming to disaster aid.

In 2005, Morisette narrated the PBS documentary *Global Warming: The Signs and the Science*. The program presented growing evidence of climate change, along with examples of people and organizations working to make a difference.

In 2003, Alanis was honored with The EMA Missions in Music Award for her commitment to environmental causes. Alanis Morisette has been acting on strong beliefs for years and isn't afraid to push others to do the same.

Alanis Morisette

*Corporate Social Responsibility*





In her own lighthearted and **enlightening workshop**, Loretta will show us how we become crazed and humourless. Then she shows us how to **lighten up** and let go by reframing our thoughts, celebrating life and learning to use irreverence rather than irritability to get through life. We explore why we behave the way we often do, and how to increase our sense of optimism, joy and humour. Loretta's wit, wisdom and humor are a common-sense view of life that leave audiences inspired, motivated and **roaring with laughter**. Loretta shows how humor can benefit the health of an organization and its employees, and improve productivity in the workplace.

## Loretta LaRoche

### *Stress Management*



Alison Levine is no stranger to **risk-taking**. She has survived sub-zero temperatures, hurricane-force winds, sudden avalanches, and a career on Wall Street – all without the use of supplemental oxygen.

Levine was born with a **life-threatening heart condition** that precluded most demanding activities. Thirteen years after her diagnosis and a life changing surgery - climbing stairs soon gave way to climbing mountains.

Pushing her limits on the world's highest peaks she became one of the most experienced **female mountaineers**. In recent years, she has conducted numerous speaking tours to **raise awareness** and money for girls' scholarships in third-world countries.

## Alison Levine

### *Motivation*



Bill Gates calls her "super high bandwidth". Bill Clinton has thanked her for fostering American entrepreneurship. Christine Comaford-Lynch is **CEO of Mighty Ventures**, an innovation accelerator which helps businesses to massively increase sales, product offerings and company value. She has built and sold five of her own businesses with an average 700% return on investment, served as a board director or in-the-trenches advisor to 36 start-ups and has invested in over 200 start-ups (including Google). She has repeatedly identified and **championed key trends** and technologies years before acceptance as well as led corporations through significant change. Her best-selling books include "Rules for Renegades: How to Make More Money, Rock Your Career and Revel in Your Individuality."

## Christine Comaford-Lynch *Entrepreneurship*



As the child of East Indian immigrants, Judy Sharma understands first-hand how important it is for women to have the **financial freedom** to escape abusive relationships and create bright futures for themselves. Judy saw her mother stay in an abusive marriage because she didn't have the financial means to leave. Re-experiencing the cycle of abuse as an adult, Judy found herself a single mother, struggling not just to raise her daughter, but to **empower** her spiritually and financially to live the life of her dreams.

Through her **indomitable spirit**, Judy has carved out a successful career. She has developed and teaches a program that helps young girls appreciate and appropriate their inner worth and wealth.

## Judy Sharma

### *Finance/Money*

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## Who Should Attend?

- CEOs
- Human Resources
- Sales Professionals
- Administrative Professionals
- Health & Wellness Practitioners
- Civil Servants
- Public Affairs
- Public Relations
- Entrepreneurs
- Educational Professionals
- Managers & Team Leaders

Call Today!

1.866.994.2555

“*Inspiring, exceptional strong women! Motivational, empowering and life changing!*”

- M. MacDonald

The PowerWithin  
for Women™

Advance Rate \$229<sup>+GST</sup>

GENERAL SEATING REGISTRATION \$329 (SAVE \$100)

**Be sure to ask about VIP Seating & Luncheon Rates**

**GROUP RATE:** Purchase 5 Tickets & The 6th is Complimentary! (Very Limited time offer)

# what you will learn...

## Leadership & Communication Skills:

- Use changing demographics to maintain unity & motivate others to support a vision.
- The power to overcome resistance and uncertainty in environments of rapid change.
- Inspiring yourself and others to perform consistently at the highest levels.
- How to use humor to lighten stressful situations.

## Career & Business:

- The strategy to turn a dream into a reality.
- Building a career and business based upon values that last.
- Managing an inclusive work force.
- Understand and respect diversity in the workplace and community.

## Personal & Life Success:

- Finding strength, motivation and strategies to turn "it" around when everything is falling apart.
- Bringing excellence to your personal and professional life.
- Maintain consistency of performance in a demanding professional and personal life.
- Inspiration, inspiration, inspiration!

## Health & Wellness:

- Living a healthy life while balancing a demanding career.
- Defining and establishing a benchmark for Health & Wellness.
- Practical tools to keep your family healthy.

## You Will Experience The Following Benefits!

- Leadership Development Skills
- Improved Interpersonal Communication Skills
- Team Building
- Stress Reduction & Increased Productivity
- Energy & Enthusiasm
- Confidence & Certainty About The Future
- Networking With Like-Minded People

AND MUCH, MUCH MORE...

[www.powerwithin.com](http://www.powerwithin.com)



## What People Are Saying...

*"The Power Within provides a meaningful and indelible glimpse at people of influence."*  
Lorne Silver, Promotions & Creative Director  
Toronto Star

*"This compelling event reminds us that in true leadership lies the power to inspire, to challenge, to succeed."*  
Anthony Ariganello, FCGA, CPA (Delaware)  
President and CEO Certified General Accountants  
Association of Canada

*"Please accept my sincere congratulations for what turned out to be a hugely successful event..."*  
Andre Desmarais, President, Power Corporation  
Of Canada

*"HRPAO's partnership with The Power Within gives Human Resources Professionals access to inspirational, motivational and entertaining events that invigorate their passion to deliver results."*  
Gerlinde Herrmann, Chair HRPAAO

*"The Power Within for Women provided better medicine than prescribed by my doctor. By the end of the day my inner flame was burning brighter and stronger than I experienced for the past 3 years."*  
M. MacDonald

*"I've enjoyed myself in this event; will definitely recommend to other men and women. This could be the turning point of my life into something much bigger, better and brighter!"*  
Betsy Ling, Deloitte & Touche LLP

